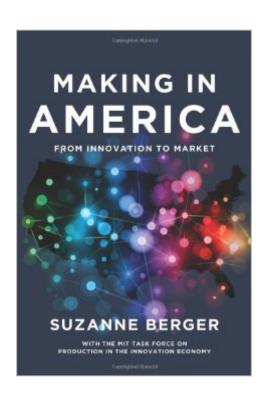
The book was found

Making In America: From Innovation To Market (MIT Press)





Synopsis

America is the world leader in innovation, but many of the innovative ideas that are hatched in American start-ups, labs, and companies end up going abroad to reach commercial scale. Apple, the superstar of innovation, locates its production in China (yet still reaps most of its profits in the United States). When innovation does not find the capital, skills, and expertise it needs to come to market in the United States, what does it mean for economic growth and job creation? Inspired by the MIT Made in America project of the 1980s, Making in America brings experts from across MIT to focus on a critical problem for the country.MIT scientists, engineers, social scientists, and management experts visited more than 250 firms in the United States, Germany, and China. In companies across America -- from big defense contractors to small machine shops and new technology start-ups -- these experts tried to learn how we can rebuild the industrial landscape to sustain an innovative economy. At each stop, they asked this basic question: "When you have a new idea, how do you get it into the market?" They found gaping holes and missing pieces in the industrial ecosystem. Even in an Internet-connected world, proximity to innovation and users matters for industry. Making in America describes ways to strengthen this connection, including public-private collaborations, new government-initiated manufacturing innovation institutes, and industry/community college projects. If we can learn from these ongoing experiments in linking innovation to production, American manufacturing could have a renaissance.

Book Information

Series: MIT Press

Hardcover: 264 pages

Publisher: The MIT Press; 1 edition (August 23, 2013)

Language: English

ISBN-10: 0262019914

ISBN-13: 978-0262019910

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars Â See all reviews (2 customer reviews)

Best Sellers Rank: #1,274,622 in Books (See Top 100 in Books) #32 in Books > Engineering &

Transportation > Engineering > Reference > Research #416 in Books > Business & Money >

Industries > Manufacturing #445 in Books > Business & Money > Industries > Industrial Relations

Customer Reviews

After a quick first read, here are my thoughts. At the beginning and again at the end, this book reminds me of Henry Ford's famous quote. "If I had asked customers what they wanted, it would have been a faster horse!"The first sentence under acknowledgements states: "Making in America started from an idea about what researchers from across MIT could contribute to national and international debates on the role of production in bringing innovation to life in the economy." Of the 38 individuals identified as co-chairs, executive directors, advisors, staff, researchers, and student assistants; 18 are full professors; all appear to be academic employees of the Institute. The last sentence in the book states: "As researchers, we still have our dreams; after the PIE (Production in the Innovation Economy) project, we realize we need partners to bring them into the world. "You may draw you own conclusion. I plan to start over with the book --- more later.

A excelent book.

Download to continue reading...

Making in America: From Innovation to Market (MIT Press) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days Internet Architecture and Innovation (MIT Press) Design Thinking Research: Building Innovation Eco-Systems (Understanding Innovation) The Theory and Practice of Innovation Policy: An International Research Handbook (PRIME Series on Research and Innovation Policy in Europe) Simulating Innovation: Computer-Based Tools for Rethinking Innovation Innovation and Its Discontents: How Our Broken Patent System is Endangering Innovation and Progress, and What to Do About It Jewelry Making: Jewelry Making Instructions to Easily Create Beautiful Pendants, Bracelets, Earrings, and Necklaces (Jewelry Making Books, jewelry making for dummies, jewelry making tools) Jewelry Making: 33 Tips and Advices For Making Unique Earrings (jewelry making, jewelry making) books, jewelry making kits) Aluminum Dreams: The Making of Light Modernity (MIT Press) Zeitmanagement mit Microsoft Office Outlook, 8. Auflage (einschl. Outlook 2010): Die Zeit im Griff mit der meistgenutzten BA rosoftware - Strategien, Tipps ... (Versionen 2003 - 2010) (German Edition) America as Second Creation: Technology and Narratives of New Beginnings (MIT Press) Chefs in the Market Cookbook: Fresh Tastes and Flavours from Granville Island Public Market (Cooking (Raincoast)) Literary Market Place 2015: The Directory of the American Book Publishing Industry with Industry Indexes (Literary Market Place (Lmp)) Wine Making: Beginner Wine Making! The Ultimate Guide to Making Delicious Wine at Home (Home Brew, Wine Making, Red Wine, White Wine, Wine Tasting, Cocktails, ... Vodka recipes, Jello Shots Beer Brewing) The Voice in the

Machine: Building Computers That Understand Speech (MIT Press) Play Between Worlds: Exploring Online Game Culture (MIT Press) Persuasive Games: The Expressive Power of Videogames (MIT Press) Critical Play: Radical Game Design (MIT Press) Beyond Barbie and Mortal Kombat: New Perspectives on Gender and Gaming (MIT Press)

<u>Dmca</u>